

VENDOR OPPORTUNITIES



Miami
Chiropractic Conference
Excellence in Continuing Education

Date: March 14-16, 2014
Doubletree by Hilton, Miami Airport Convention Center



Miami Chiropractic Conference, Inc.
1825 Ponce De Leon Blvd, #387
Coral Gables, FL 33134
P: 786-327-6991 • F: 305-397-1608

1-800-747-6479

www.MiamiChiropracticConference.com

Miami Chiropractic Conference

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Welcome!

The Miami Chiropractic Conference presents a unique opportunity to reach your chiropractic audience in an exclusive environment with face-to-face networking and hands on product demonstrations.

Date:	March 14-16, 2014
Location:	Doubletree by Hilton, Miami Airport Convention Center
Attendees:	500
Exhibitors:	70

Exhibit Setup:	Thursday, March 13th	9am - 7pm
Exhibit Hours:	Friday, March 14th	7am - 7pm
	Saturday, March 15th	7am - 7pm
	Sunday, March 16th	7am - 5pm
Exhibit Spaces:	65, 8 X 10 booths 5, 8 X 18 booths Available on a first-come basis.	

EXHIBITOR ENTITLEMENTS

- Exclusive exhibit space at The Miami Chiropractic Conference – limit 70 exhibitors
- Post show attendee list – electronic format with complete attendee contact information
- Company name listed in the Conference Packet (distributed on-site to all attendees)
- Company name listed in Expo section of the website with a link to your website

UPGRADE TO BE A SPONSOR

Enhance your participation while increasing your ROI by becoming a sponsor of The Miami Chiropractic Conference. Conference Sponsors receive special recognition and advertising benefits and different sponsorship opportunities are available to match your budget and objectives.

SPONSOR BENEFITS

- Includes an exhibitor booth space and all exhibitor entitlements
- Banner with company logo displayed at Registration Desk
- Banner with company logo displayed in Classroom
- Banner with company logo displayed at Hospitality Station
- Company Name highlighted on floor plan distributed to attendees
- Company provided ad inserted in onsite conference packet distributed to attendees
- Company Logo prominently featured on all Doctor pages of the website
- Company Name listed in all pre-conference marketing
- Sponsor Flag at your booth identifies you as a conference sponsor
- Pre-conference Electronic list of all attendees

PRICING

- **Exhibitor:** 8x10 \$860 - \$940
- **Exhibitor:** 8X18 \$1,460
- **Sponsor:** \$2,600

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EXHIBITOR AND SPONSOR BENEFITS

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BENEFITS	EXHIBITOR (\$860)	SPONSOR (\$2,600)
EXCLUSIVE EXHIBITOR BOOTH SPACE Limit of 70 Exhibitors for this conference	✓	✓
ATTENDEE LIST POST CONFERENCE Post Conference Electronic list of all attendees	✓	✓
CONFERENCE PACKET Company Name listed in Conference Packet distributed to attendees	✓	✓
EXPO LISTING Company Name listed in Expo section of the conference website	✓	✓
CLASSROOM BANNER Banner with Company Logo displayed in Classroom		✓
REGISTRATION BANNER Banner with Company Logo displayed at the Registration desk		✓
HOSPITALITY STATION BANNER Poster with Company logo at each Hospitality Station		✓
EXHIBIT FLOOR PLAN LISTING Company Name highlighted on floor plans distributed to attendees		✓
CONFERENCE PACKET INSERT Company provided ad inserted in onsite conference packet distributed to attendees		✓
COMPANY LOGO ON WEBSITE Company Logo prominently featured on the website		✓
BRANDED MARKETING Company Name listed in all pre-conference marketing		✓
SPONSORSHIP FLAG Sponsor Flag at your booth identifies you as a conference sponsor		✓
ATTENDEE CONFIRMATION E-MAIL Company Logo included in e-mail blasts to pre-registered attendees		✓
ATTENDEE LIST PRE CONFERENCE Pre-conference Electronic list of all attendees		✓

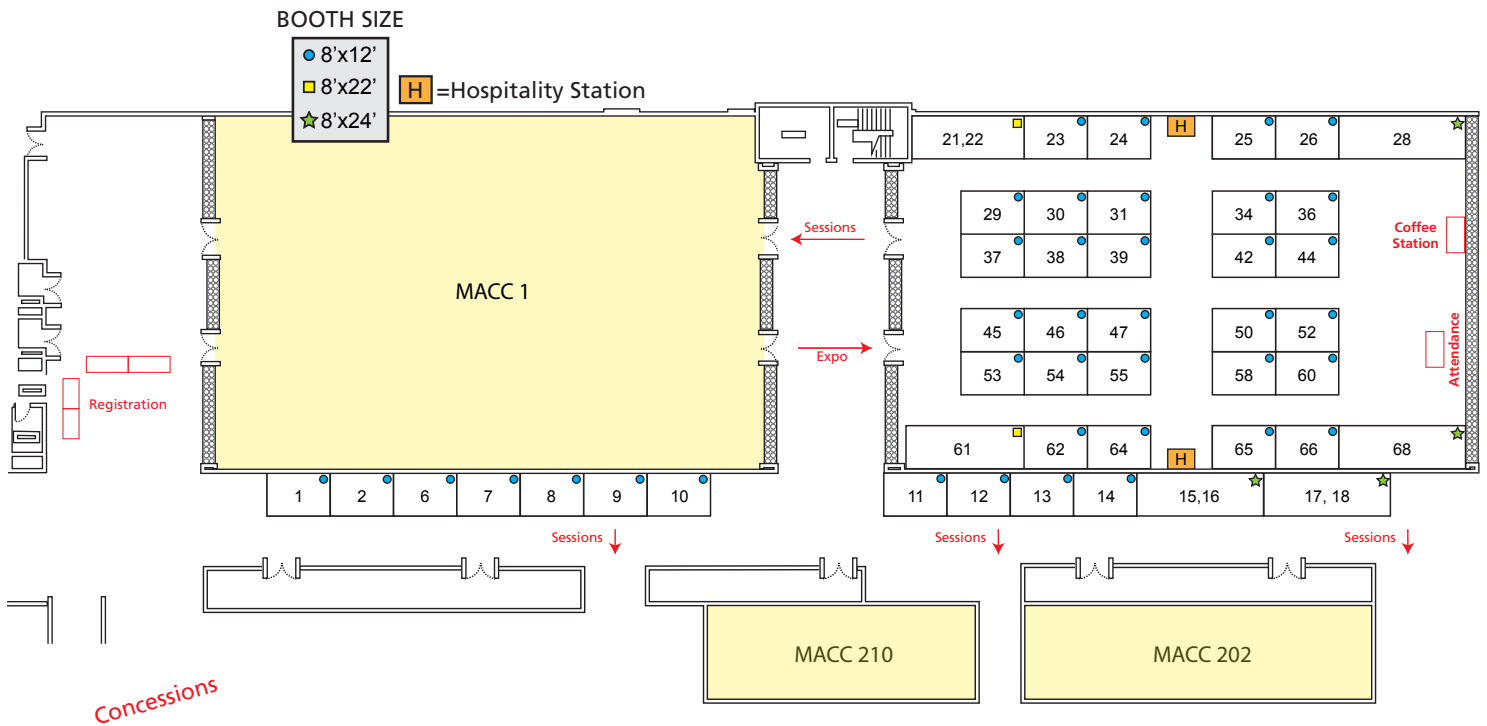
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CLASSROOM AND EXHIBIT FLOOR PLAN

March 14-16, 2014

Doubletree by Hilton,
Miami Airport Convention Center



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VENDOR CONTRACT 1/2

March 14-16, 2014

Doubletree by Hilton,
Miami Airport Convention Center



THE MIAMI CHIROPRACTIC CONFERENCE, INC., Inc. hereby contracts with the below named firm for exhibit space at the conference to be held on March 14-16, 2014, at the Doubletree by Hilton, Miami Airport Convention Center, 711 NW 72nd Avenue, Miami, Florida 33126.

Exhibitor Booths will be reserved based on the date/time your payment and contract is approved and signed by an authorized MIAMI CHIROPRACTIC CONFERENCE, INC., representative.

Pricing: Exhibitor - \$860 / \$940 / \$1,460 Sponsor - \$2,600

The floor plan consists of seventy (70) exhibit spaces which are available on a first-come basis. Each exhibit space includes an eight foot skirted table, 2 chairs and standard electrical power at the location. All additional furnishings, electric and other utility orders are the responsibility of the exhibitor.

Exhibit Schedule

Exhibit Setup: Thursday, March 13th 2014, 9am-7pm
Exhibit Hours: Friday, 7:00am-7:00pm, Saturday, 7:00am-7:00pm, Sunday, 7:00am-5:00pm

The conference exhibit area will be monitored by security on Thursday, Friday and Saturday night. THE MIAMI CHIROPRACTIC CONFERENCE, INC., INC. is not responsible for any lost, stolen, or damaged property or goods. Securing your display, products and/or equipment after show hours is strongly encouraged.

A confirmation email will be sent to the booth contact upon acceptance and receipt of payment. THE MIAMI CHIROPRACTIC CONFERENCE, INC. must be notified of changes in products or services displayed in your exhibit, and such changes are subject to THE MIAMI CHIROPRACTIC CONFERENCE, INC. approval.

All exhibitors and exhibitor staff are to read and agree to abide by the terms of this contract, including THE MIAMI CHIROPRACTIC CONFERENCE, INC. Sponsor/Exhibitor Policy and THE MIAMI CHIROPRACTIC CONFERENCE, INC. Sponsor/Exhibitor Rules and Regulations. The parties agree that the venue of any litigation relating to enforcement or interpretation of this contract is Miami-Dade County, Florida.

As a contracted exhibitor, you assume responsibility and agree to indemnify and defend THE MIAMI CHIROPRACTIC CONFERENCE, INC. and The Doubletree by Hilton, Miami Airport Convention Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither THE MIAMI CHIROPRACTIC CONFERENCE, INC. nor The Doubletree by Hilton, Miami Airport Convention Center maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

THE MIAMI CHIROPRACTIC CONFERENCE, INC. Exhibitor/Sponsor Policy

Sponsors and Exhibitors desiring to exhibit goods or services at THE MIAMI CHIROPRACTIC CONFERENCE, INC. sponsored conference must comply with the policies and the vendor contract agreement and sponsor/exhibitor rules and regulations. THE MIAMI CHIROPRACTIC CONFERENCE, INC. reserves the right to accept or deny requests to sponsor or exhibit. A request to sponsor or exhibit is not confirmed or finalized until the Vendor Contract has been signed by an authorized person of THE MIAMI CHIROPRACTIC CONFERENCE, INC. Any fees paid by a person requesting to sponsor or exhibit shall be refunded upon denial of a request. THE MIAMI CHIROPRACTIC CONFERENCE, INC. maintains the right to cancel an exhibitor contract subsequent to its approval if THE MIAMI CHIROPRACTIC CONFERENCE, INC. finds the prospective exhibitor violated any of the Rules, Regulations or Policies or if it finds that the approval was erroneously given. If cancellation occurs for violation of the Rules, Regulations or Policies, THE DEPOSIT SHALL BE NONREFUNDABLE.

Initial: _____

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VENDOR CONTRACT 2/2

March 14-16, 2014

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MIAMI CHIROPRACTIC CONFERENCE Sponsor/Exhibitor Rules and Regulations

1. Any contracted company must abide by all statements contained in this agreement.
2. No company is permitted to sublet, share, or resell their contracted exhibit space to any company or person without the express permission of THE MIAMI CHIROPRACTIC CONFERENCE, INC. Violations will result in loss of exhibit space.
3. All exhibit displays, equipment, product, etc. must stay within the boundaries of the contracted space. Failure to comply within your contracted exhibit area will be in direct fire code violation. Those companies not abiding by this regulation will jeopardize their participation from the contracted event.
4. No company has the right to deviate from the approved floor plan for the said event.
5. No outside company is authorized to solicit their products/service to the attendees at the convention, unless properly contracted.
6. No company is permitted to set-up their exhibit after published hours, unless an approved extension has been granted by exposition management.
7. All companies are encouraged to stay open until exhibit hours are concluded.
8. On-site sales and mail orders are permitted at THE MIAMI CHIROPRACTIC CONFERENCE, INC. For sale of items or services that are taxable, the sales tax which is required by Florida law must be collected by the sponsor/exhibitor.
9. No company will be permitted to offer special hospitality, workshop, etc. during the same hours as THE MIAMI CHIROPRACTIC CONFERENCE, INC.'s scheduled sessions/events.
10. No company/person is permitted to conduct business from a meeting space, room, suite, etc. in the hosting property if not officially contracted as a MIAMI CHIROPRACTIC CONFERENCE, INC. exhibitor for that event, and without prior written approval.
11. No company is permitted to block the visibility of neighboring exhibits with their display, staff or equipment/products. All booth properties in excess of (4) four feet in height must be set back a minimum of (3) three feet from the aisle. The maximum height of booth properties and/or equipment is (8) feet. Rigging above booths requires prior approval by THE MIAMI CHIROPRACTIC CONFERENCE, INC. show management.
12. All exhibiting companies are expected to dress in a professional, business-like manner and to keep the professional image high during the course of the exposition.
13. No company is permitted to sell or display unprofessional, distasteful or offensive products or decor.
14. No person will be permitted or tolerated to display verbal or physical abuse on any person during convention.
15. No company/person is permitted to exhibit, if found guilty of fraudulent, criminal or illegal activity.
16. All these rules and regulations must be adhered to by all MIAMI CHIROPRACTIC CONFERENCE, INC. contracted exhibitors. Violation of the exposition rules and regulations are just cause for suspension or expulsion.
17. The undersigned sponsor/exhibitor agrees that "THE MIAMI CHIROPRACTIC CONFERENCE, INC." logo is copyrighted property of THE MIAMI CHIROPRACTIC CONFERENCE, INC., Inc., whose name is, also, copyrighted, that no logo or trademark owned by THE MIAMI CHIROPRACTIC CONFERENCE, INC., Inc., shall be used in any advertisement or publication without prior written approval by THE MIAMI CHIROPRACTIC CONFERENCE, INC., as to form and use. Any unauthorized use of any copyrighted trademark, name or logo owned by THE MIAMI CHIROPRACTIC CONFERENCE, INC., shall be grounds for legal action by THE MIAMI CHIROPRACTIC CONFERENCE, INC., against sponsor/exhibitor and that the venue for the legal action shall be Miami-Dade County, Florida.

Agreed and Accepted:

[Redacted Signature] [Redacted Date]

Signature of Authorized Representative Date

[Redacted Company Name]

Company Name

Signature of Authorized Representative Date

THE MIAMI CHIROPRACTIC CONFERENCE, INC.

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VENDOR REGISTRATION FORM

March 14-16, 2014

Doubletree by Hilton,
Miami Airport Convention Center



Company Name: _____

First Name: _____ Last Name: _____

Mailing Address: _____

City / State / Zip: _____

Office Phone: _____ Fax: _____

E-mail Address: _____

Exhibit Booth Number(s): _____ (Please show top 3 selections)

TOTAL PAYMENT SUBMITTED: \$ _____

Make checks payable to: The Miami Chiropractic Conference and mail with the completed registration form to:
The Miami Chiropractic Conference, 1825 Ponce De Leon Blvd, #387, Coral Gables, FL 33134. For credit card payments,
in addition to the registration form, complete the credit card information below and submit via mail, email or fax.

Payment Type:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Discover	
Credit Card Number:	_____	Expiration Date:	_____	Security Code:	_____
First Name:	_____	Last Name:	_____		
Billing Address:	_____				
City:	_____	State:	_____	Zip:	_____